

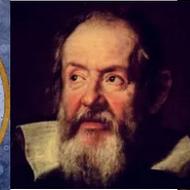
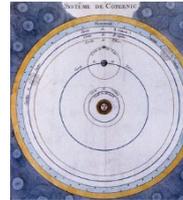
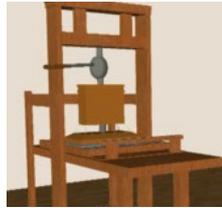
***Genetic research:  
Long-term innovative potential  
& its suppression***

**Pan-Jun Kim**

**Department of Biology, HKBU**

**Junghun Chae, WooJoong Kim, Woochul Jung, Dawoon Jeong,  
Roktaek Lim, Manoj Chamlagain, Giju Jung, Juneil Jang, Jae Won Lee,  
Nam Kyu Kang, Kwangryul Baek, Jonghyeok Shin, Ye-Gi Lee,  
Hyun Gi Koh, Chanwoo Kim, Sangdo Yook, Allen Ka Loon Cheung,  
Yong-Su Jin (UIUC), Hyejin Youn (Northwestern), Cheol-Min Ghim (UNIST)**

# Scientific revolution



...

Refs: <http://en.chinaculture.org>  
<https://www.britannica.com>  
<https://www.worldhistory.org>  
<https://www.heritage-print.com>

# Fitness landscape



**Centralized: Rapid climbing, but near the local peak**

**Diversity-driven: Suboptimal exploration, but to the global peak**

# These days ...



Research Grants Council 研究資助局

**nature**  
**Science** **Cell**  
**PNAS**

# Commercial pressure: Short-term returns & risk aversion

The Review of Financial Studies



## Missing Novelty in Drug Development\*

**Joshua Krieger**  
Harvard Business School

**Danielle Li**  
MIT Sloan and NBER

**Dimitris Papanikolaou**  
Kellogg School of Management



Investigate Midwest

ENVIRONMENT

## BP cuts funding for 'most promising' biofuel

by August 20, 2015 Why you can trust Investigate Midwest

# Commercial pressure: Short-term returns & risk aversion

## How about the case of genetic research?



# Paper vs. Patent

**Paper: Only few % company-funded for each gene**

**Patent: >70% company-assigned for each gene**

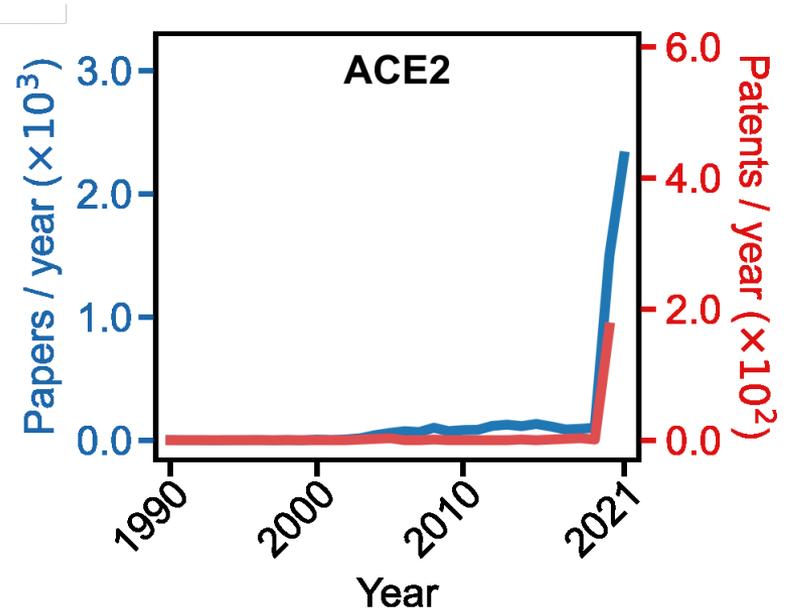
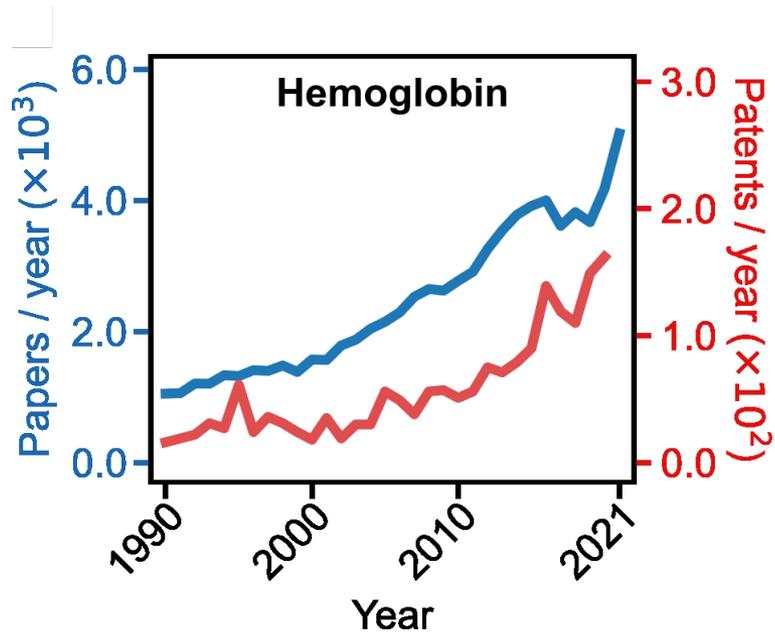
**→ Mostly driven by industry**

## Datasets

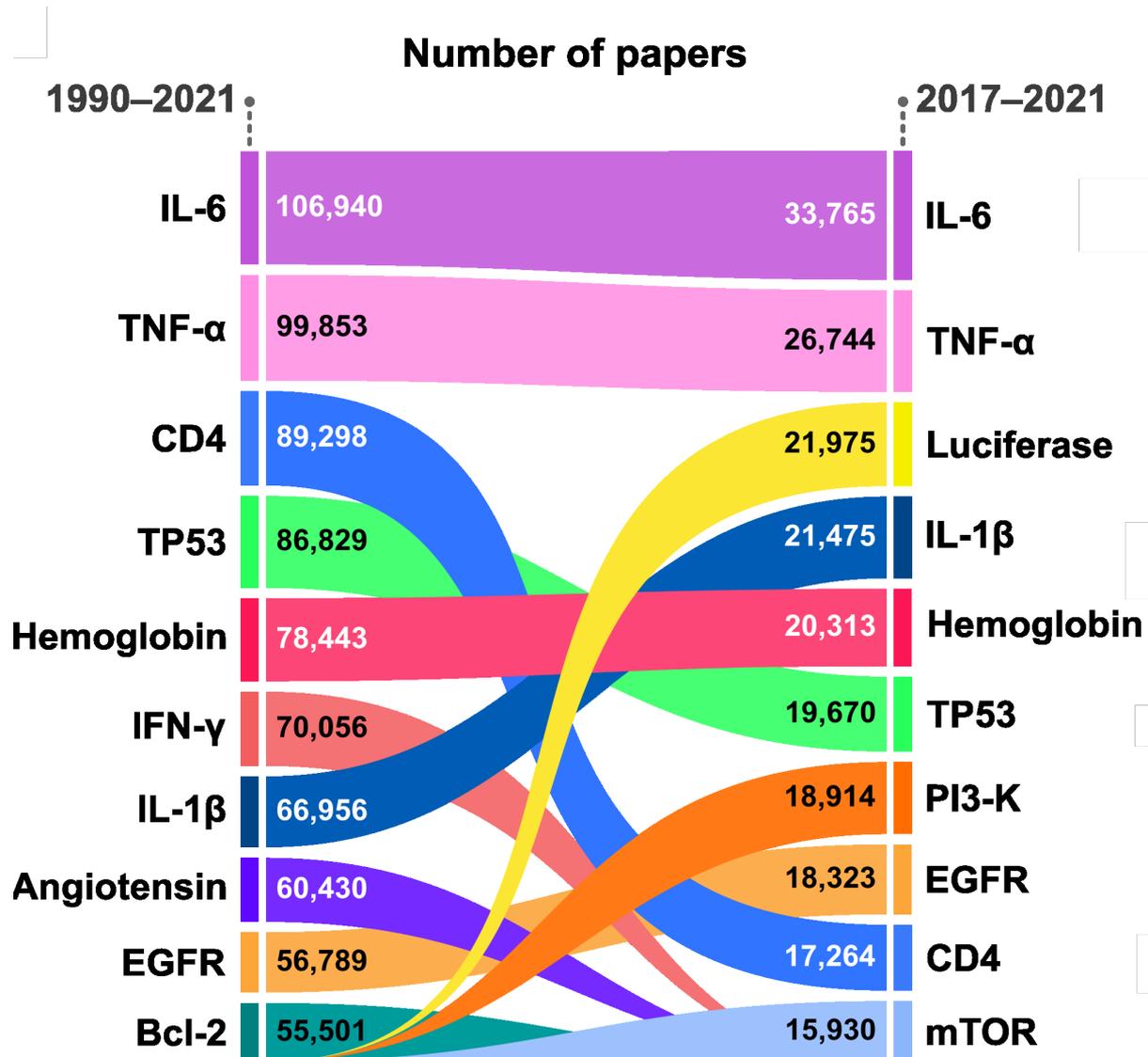
**Various bio- and medical areas, about 20 M papers and patent families (US, China, Europe).**

**Genes for protein production (UniProtKB/Swiss-Prot)**

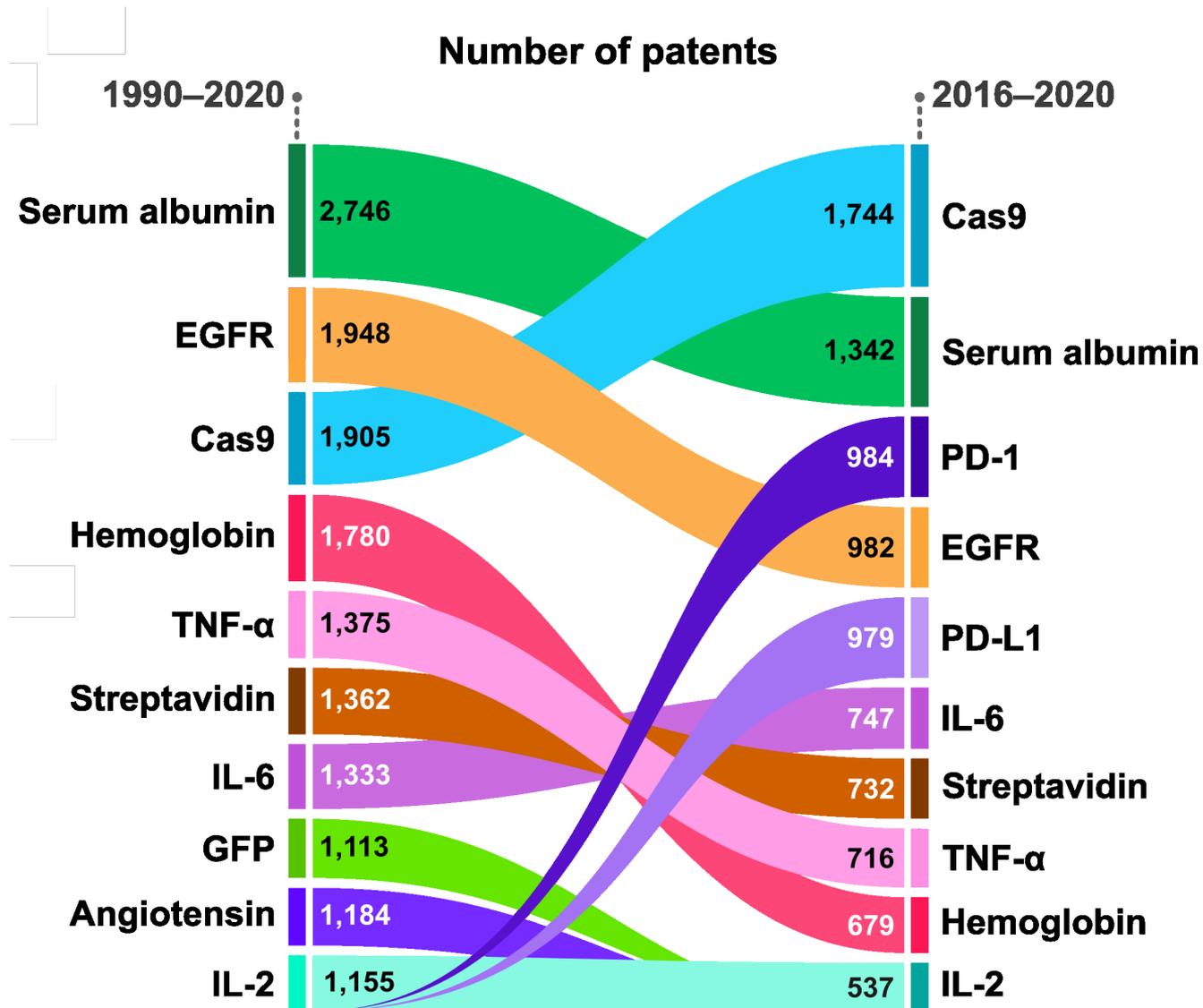
# Paper vs. Patent



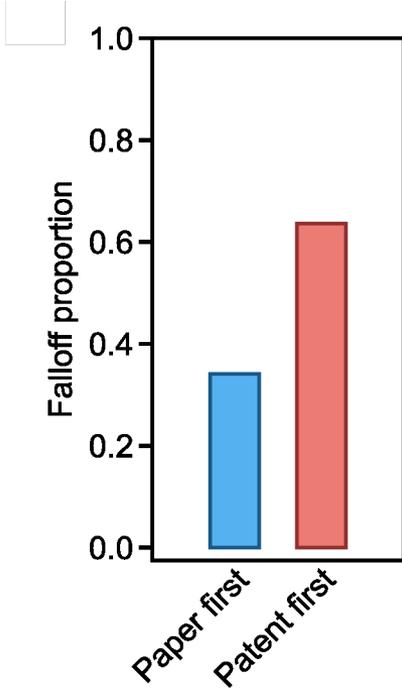
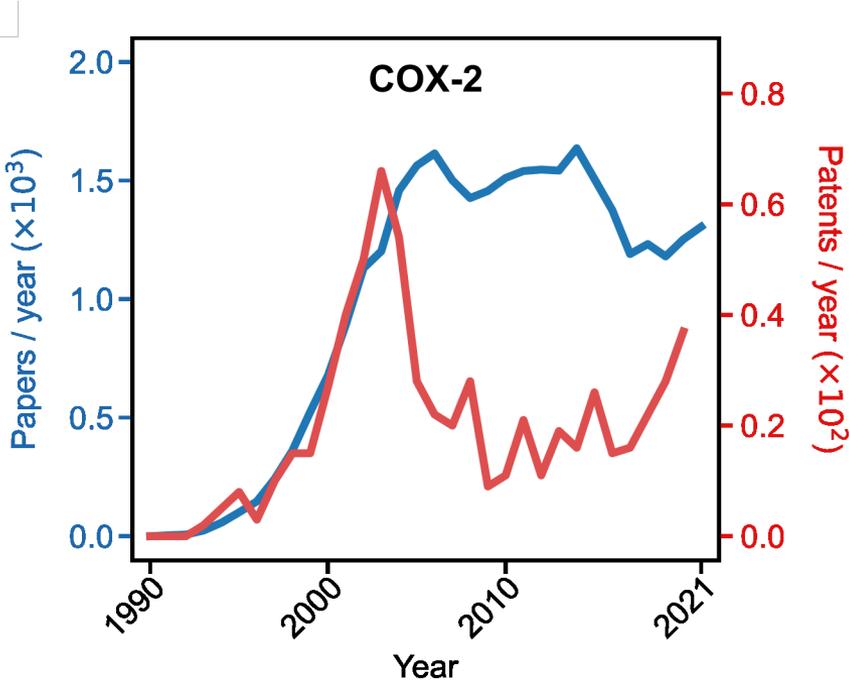
# Top 10 genes in papers



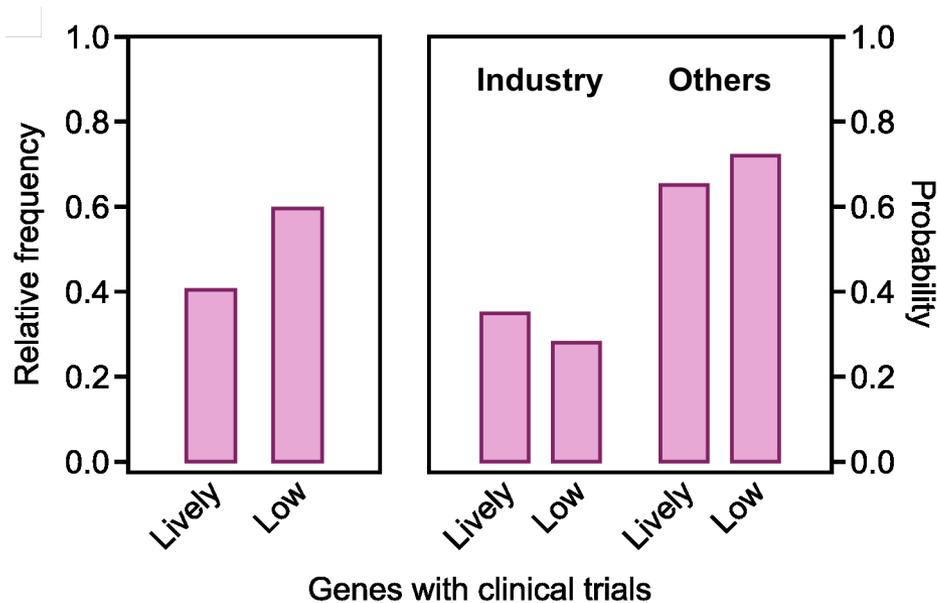
# Top 10 genes in patents



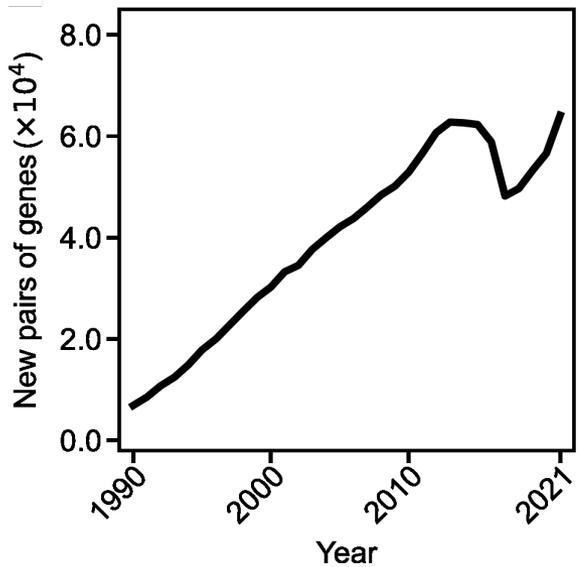
# Industry interests vs. scientific research



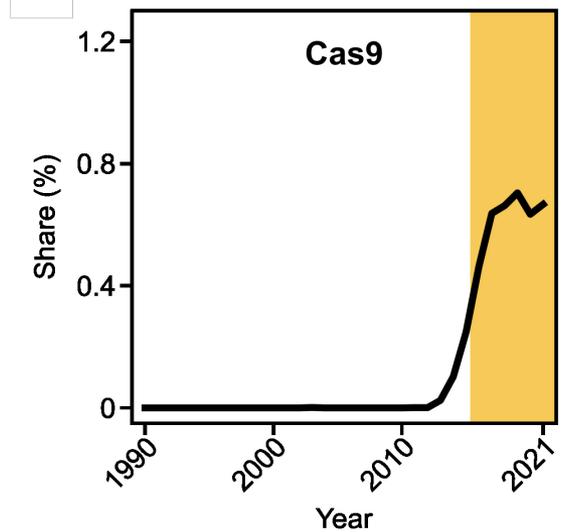
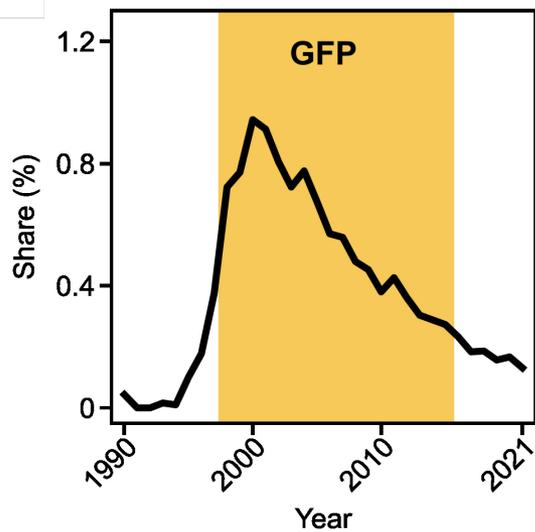
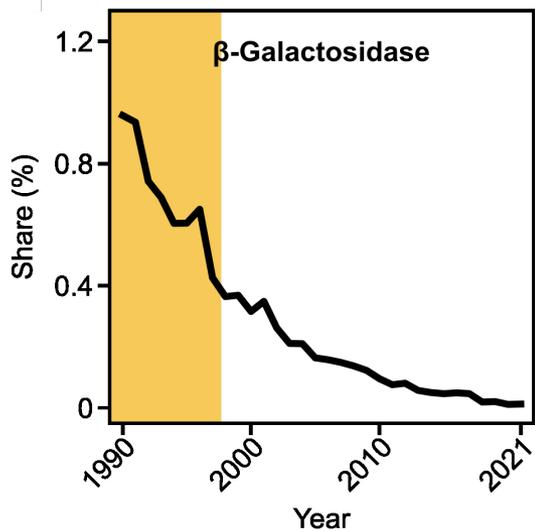
# Industry interests vs. scientific research

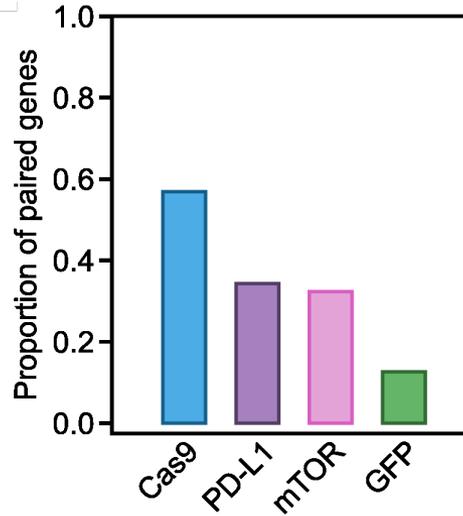
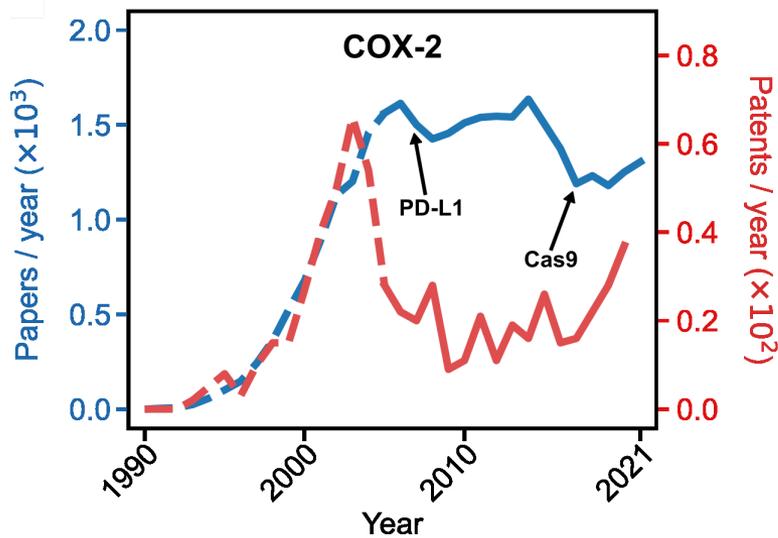


**Genes with clinical trials:  
Example of the pursuit of  
impactful works**



**New combinations of genes**  
**→ Innovative attempts.**

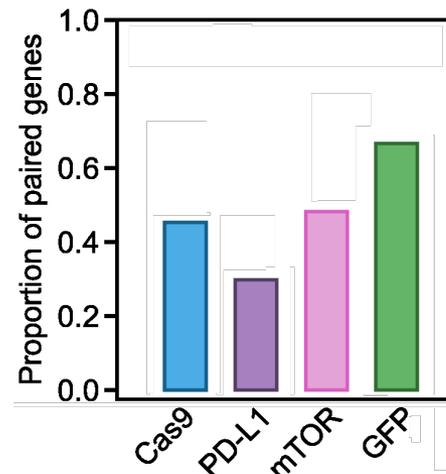




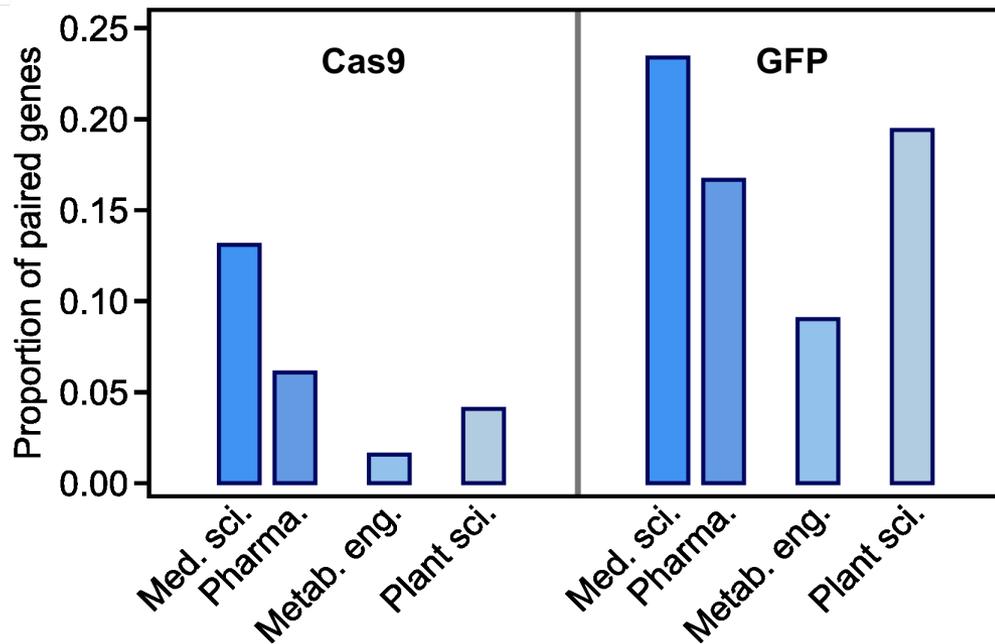
**Long-term exploration continues after the patent falloff.**

**What if commercial pressure propagates from industry to scientific activities outside?**

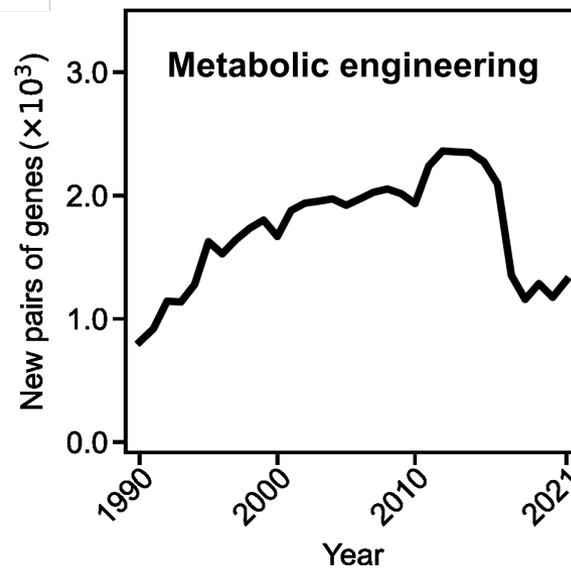
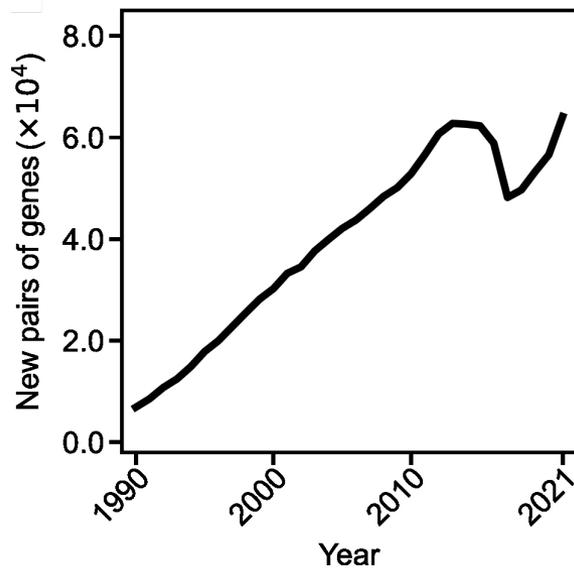
- **More gene pairs lost.**
- **Cost of over-reliance on commercially-driven research.**



# Fields of highly commercial focus



**Proportion of genes in each thematic category, paired in the early stage**



**New pairs of all genes  
→ Warning for low innovation vitality**

# Despite the perceived positive role of commercial pressure in technology progress ...

**POLICY FORUM**

ARTIFICIAL INTELLIGENCE

## The growing influence of industry in AI research

Industry is gaining control over the technology's future

By Nur Ahmed<sup>1,2</sup>, Muntasir Wahed<sup>3</sup>,  
Neil C. Thompson<sup>1,2</sup>

of talent, we see that industry is winning  
contest. Data on North American uni

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## Any implications?